

Case study

How Unior reduced its translation costs by more than 65% with Taia

Taia is a translation platform that translates with the help of the latest translation technology. TAI A delivers cost-efficient translations of the highest quality in record time.

CHALLENGE:

To reduce translation costs and still keep the quality in check

Unior Special Machines is a global company with very specific terminology, when it comes to translations.

They needed a language service provider that supports all their language needs and can handle short delivery times.

Unior mostly translates manuals and instructions. That kind of content demands nothing less than perfection.

It's crucial for their translations to be perfect, always on time and cost efficient.

SOLUTION:

Taia's advanced translation technology

Taia is not just another translation agency. Taia is a smart translation platform, where all translation needs are handled perfectly.

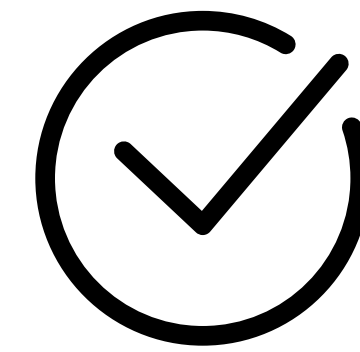
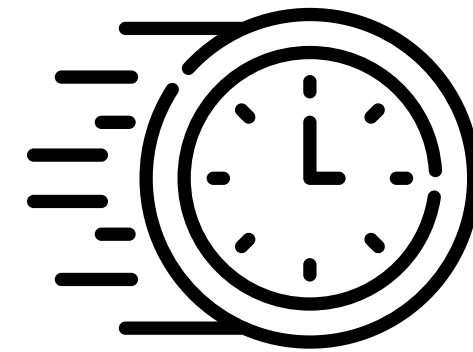
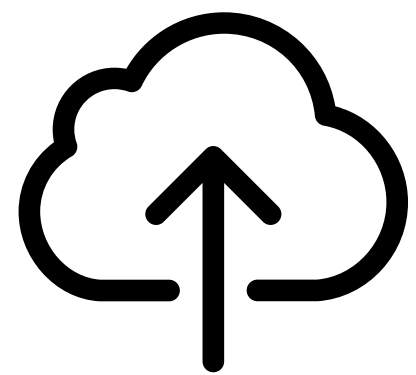
Taia is supported by a network of **10.000+ translators** from various fields of expertise who enable us to offer translations into **97 world languages**.

Our platform is supported by advanced translation technology, such as A.I., Neural Machine Translation and Deep Learning, which allows Taia to optimize your translations. Because our process is technologically supported, you get your translations up to **4-times faster** than with traditional translation agencies.

HOW IT WORKS:

Taia's easy-to-use translation platform

Upload your document



Get an instant quotation

Order your translation

Select the services and delivery time

Check the project progress anytime

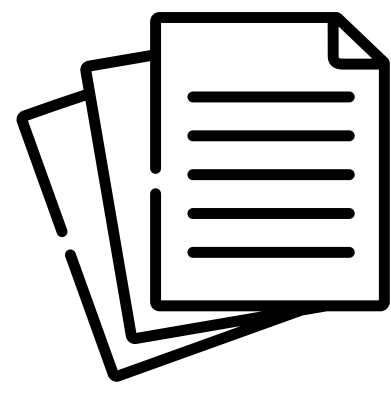
RESULT:

Significant translation cost reduction



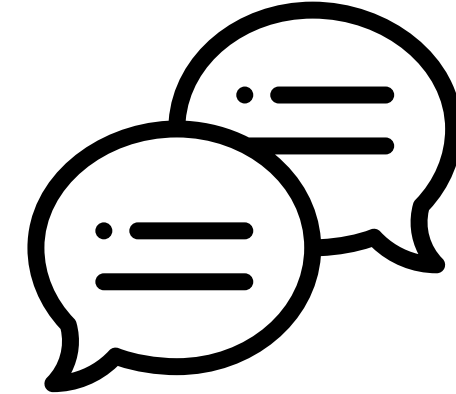
65 – 70%

reduced translation
costs



150 +

projects



15.000 +

translated words



24

language
combinations

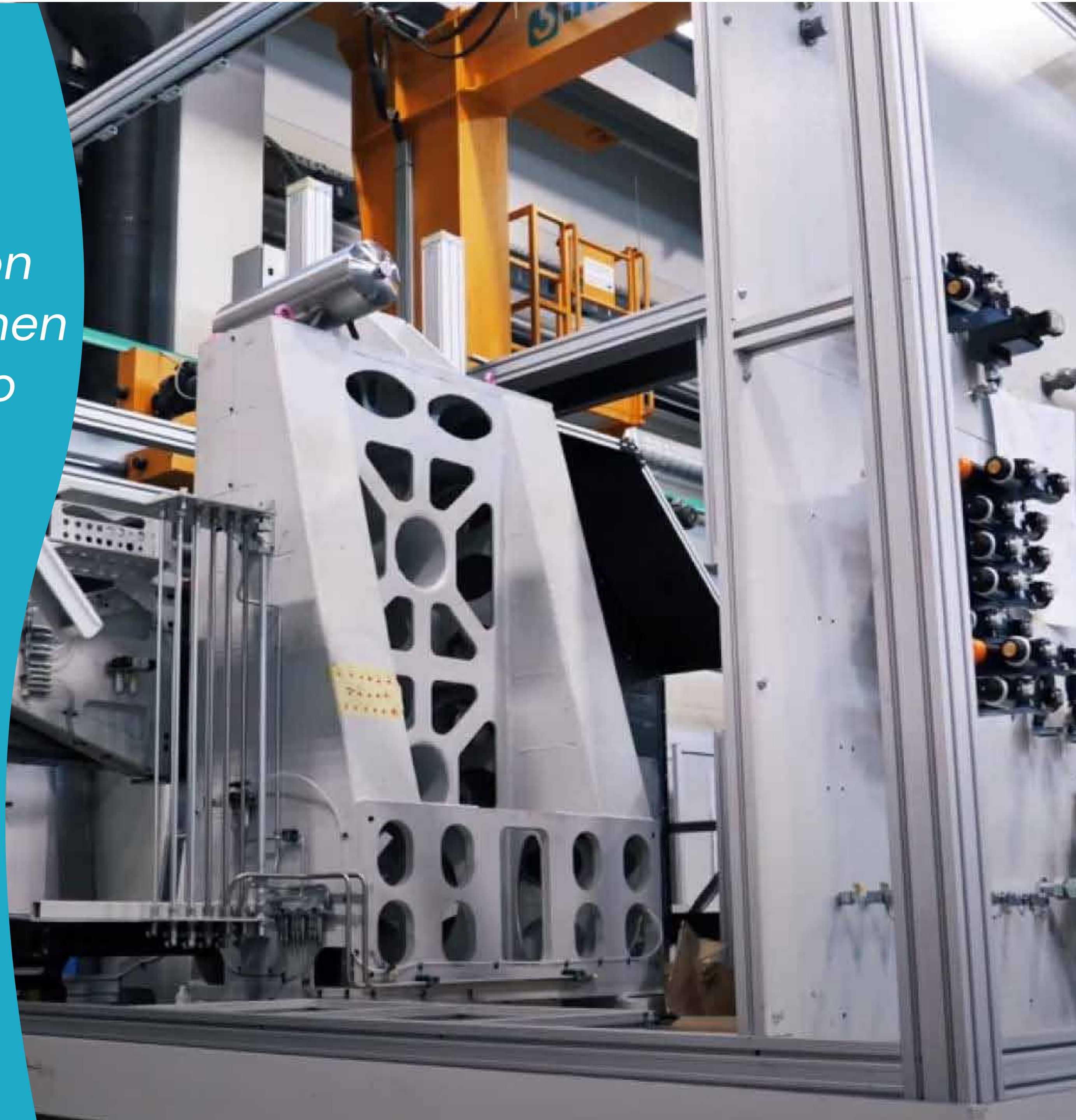
From the beginning of 2019 and until October 2020, Unior has saved 65–70% on translation costs in comparison to their previous language service provider.

“The Taia app is easy to use and you get an instant quotation for your translation project. In addition to the cost, you instantly know when you can expect your translation to be done. You can even adjust the delivery time to your needs.

They have a wide range of translation services from which you can choose.”

– Metka B.

 **UNIOR**[®]
Special Machines



Workflow optimization = cost optimization

Before their first order, Unior was worried about how our platform would work. Fortunately they were left speechless – in the best way possible.

They get their content translated in record time, while still keeping the quality at the highest level. All that for a reasonable price!

If you're looking to reduce translation costs for your company while maintaining the quality, Taia is the answer.

Get €10 credit and try out Taia by yourself!

High-quality translations in record time are now a reality with Taia!

Take Taia for a test ride and use the code TAI10 at the checkout!

